



SAVE THE STORKS

2023 impact report

A LETTER FROM OUR CEO

diane ferraro

I've never cared for roller coasters. But sometimes, that's exactly what life feels like: full of heart-pounding highs and stomach-churning lows.

Regardless, every day of life is a gift, and I'm so grateful to work alongside you to empower women to embrace the gift of life they carry.

In the following pages, you'll get a glimpse of several thrilling highs from 2023, including: kicking off our Start Course 201 on trauma-informed care, launching the *Dare to Be a Dad* devotional, celebrating our 100th Mobile Medical Clinic, and more.

But what thrills me most is how you're helping more mothers-to-be navigate what could feel like a gut-wrenching low—providing pro-mom, pro-woman care that unlocks real choice and empowers their journey to motherhood.

On behalf of our team and Board of Directors and the countless women you've equipped to be a mom: Thank you.

Diane

Diane Ferraro, Adopted, Foster/Adoptive Mom, and CEO



*"Never be lacking in zeal
but keep your spiritual fervor,
serving the LORD."*

ROMANS 12:11 NIV





our mission

Creating a story of
hope and empowerment
for every woman facing
an unplanned pregnancy

our core beliefs

THE VALUE OF LIFE

Life begins at conception and God is the author of life. He created men and women in His image, and therefore, all human life deserves to be valued and protected.

THE REALITY OF ABORTION

Abortion ends a human life and the impacts on those affected by abortion are harmful, long-lasting, and often unacknowledged.

OFFERING EDUCATED CHOICES

Women often choose abortion as a reaction to personal crisis and lack of options. Pregnancy centers offer resources, education, and support to women and men to help them choose life.

EMPOWERING WOMEN

When we support women with love and compassion, it has the power to not only transform her life, but also empower her to choose life for her child.

TRANSFORMATIVE ACTION

In order to end abortion, we must inspire the culture to value life and respond to women in love. Changed actions are a result of changed hearts and minds.

SENIOR
Leadership



**DIANE
FERRARO**

Chief Executive Officer



**ANNIE TANG
HUMPHREY**

Chief Operating Officer



**JOHN
GORE**

Chief Financial Officer



Herb McCarthy
Board Chair



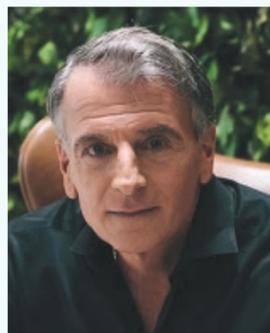
Dr. Karysse Trandem
Medical Advisor



Gary Kehr
Board Treasurer



Eric Dunavant
Board Member



Stephan Tchividjian
Board Member



Dawn Williams
Board Member



Thomas Kim
Board Member

highlights



DARE TO BE A DAD

In collaboration with Matt Hammitt, Save the Storks launched *Dare to be a Dad*. Filled with heartwarming stories and challenges, this 7-day video series helps men face their calling to be a dad and enter fatherhood. Learn why it's ok to be a dad here: savethestorks.org/father and bible.com

ADDITION
OF OUR
MEDICAL
ADVISORY
BOARD

Ensuring women have access to sound medical care is crucial to empowering them to embrace motherhood. That's why we formed our Medical Advisory Board. Led by Dr. Karysse Trandem, OB-GYN, this board works together to elevate our national partners to a higher level of medical healthcare.



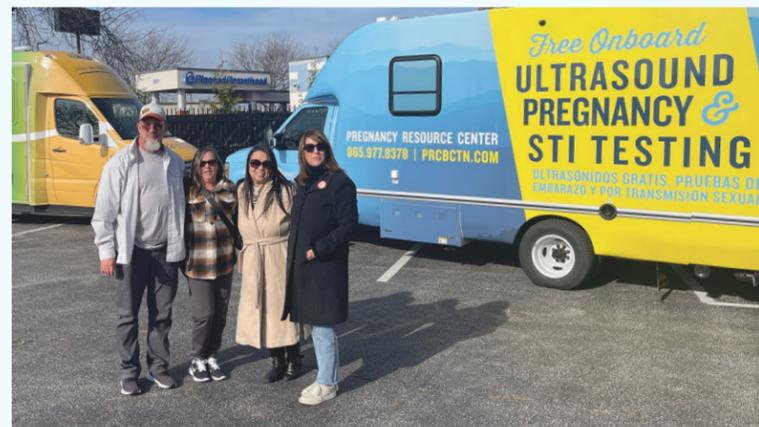
START
COURSE
201

In 2022, with your help, we launched our Start Course, a video series that equips you with the necessary skills to be a first responder to someone in an unplanned pregnancy. With your continued support in 2023, we expanded our material and added Start Course 201, in conjunction with the American Association of Christian Counselors to train on trauma-informed care. It is fast, engaging, and equips you to understand trauma and its impact. You can sign up for Start Course 201 here: startcourse.org

100TH MOBILE MEDICAL CLINIC

launched

Because of generous people like you, our 100th Mobile Medical Clinic (Stork Bus) was built in 2023! Over the course of the year, there were 8 buses built, including our very first For Every Woman Mobile Medical Clinic! These state-of-the-art Mobile Medical Clinics bring healthcare to women no matter where they are. They offer free STD/STI testing, ultrasounds, pregnancy tests, and present women with life-affirming options.



NATIONAL PARTNER PROGRAM

How Support from YOU Changed this Mother's Life

Lashenae already had three kids ranging from 9 months to 5 years old when she found out that she was pregnant again. The father of the baby wasn't in the picture, and she felt all alone.

The lie: She thought that it would be too overwhelming to be a mom of four, she believed she wasn't capable, and she had no one to turn to. The truth: Supporters like YOU were on her side, and her local Pregnancy Health Center showed her she was more than capable of choosing life!

Watch Lashenae's story to find out what happened when she saw her daughter on the ultrasound screen.





CHURCH PROGRAMS & PARTNERSHIPS

A Teen's Turnaround: From Pro-Choice Activist to Pro-Life Advocate

With the launching of our Start Course, we have heard countless testimonies of how the course has both changed and saved lives.

When Lisa asked her 14-year-old daughter to attend a March for Life rally, her response was shocking. This teen informed her mom, Lisa, that she was 'pro-choice'. At this moment Lisa realized that by protecting her daughter from the reality of abortion, "I ended up neglecting the important influence God gave me as her parent and instead let the influences of her school and friends guide her." When Lisa came across the Start Course, she found a message of truth that was filled with grace and love. "Shortly after we completed the course and lots of praying on my part, my daughter told me she was no longer pro-choice and that she felt she now understands this topic."

BUS #100 DELIVERY

The 100th Stork Bus arrived at Pregnancy Resource Center Maryville after finishing a cross-country journey from Colorado Springs to East Tennessee. Along the way, this bus made stops in St. Louis, Nashville, and Sevierville. During this victory lap, Save the Storks provided families with in-kind donations including EveryLife diapers, essential supplies, Christmas gifts, and gift cards. Read more about our 100th Mobile Medical Clinic here: savethestorks.org/bus100



242

CHURCH PARTNERS



11,500+

PASTORS REACHED

127

PARTNER PREGNANCY HEALTH CENTERS



15,560+

LIVES SERVED

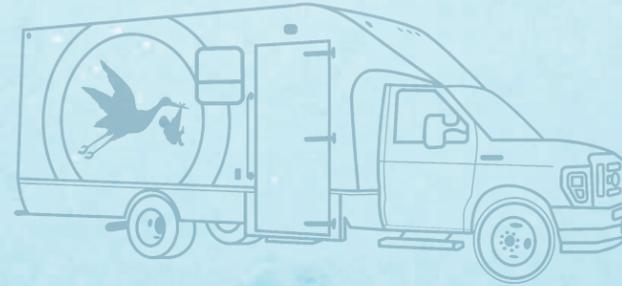


11,474+

ULTRASOUNDS GIVEN

8

BUSES BUILT



1.54B+

IMPRESSIONS ONLINE



73%

OF WOMEN WHO BOARD A MOBILE MEDICAL CLINIC WHO CHOOSE LIFE

\$1.5M+

GRANTS GIVEN



53

EVENTS



526

DARE TO BE A DAD DOWNLOADS ON YOUVERSION



768

30 DAYS FOR LIFE DOWNLOADS ON YOUVERSION



programs



MOBILE MEDICAL CLINICS

Thanks to your support, our state-of-the-art Mobile Medical Clinics provide women with excellent care, comprehensive and compassionate support, and real choice. By offering pregnancy tests, ultrasounds, and STD/STI testing, all at no cost, our Mobile Medical Clinics bridge the gap between Pregnancy Health Centers and women so they can access quality healthcare no matter where they are.



COMMUNITY ENGAGEMENT

Our Community Engagement program exists to connect other like-minded life-affirming non-profit organizations together to give equal access to motherhoodSM through support, care, and resources to women facing an unplanned pregnancy. This program hosts an annual conference called the Innovator's Summit where new and innovative life-affirming ideas come to life.

CHURCH PROGRAMS & PARTNERSHIPS

Save the Storks' Church Programs & Partnerships equips your church to reach women in an unplanned pregnancy and empower them to embrace life, with the love of Jesus. Did you know 4 in 10 women were regularly attending church when they had their first abortion? With your help, we're equipping the Church to be the place where women and men are empowered with real choice to choose life, without judgement.



NATIONAL PARTNER PROGRAM

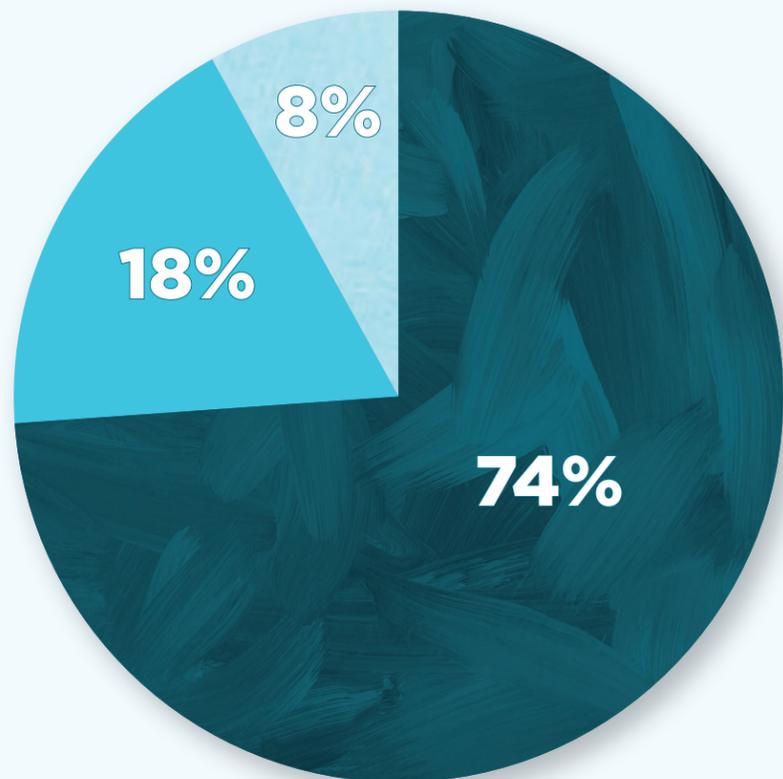
Pregnancy Health Centers are a vital resource to their communities. They offer free support and medical care, including pregnancy tests, ultrasounds, STD/STI testing, parenting and prenatal education programs, after-abortion support, and material resources. Our National Partner Program exists to ensure that Pregnancy Health Centers have the stability, support, and strategy they need to expand their services to empower women to choose life. Your contributions allow us to serve these important pregnancy centers so they can support women across the United States.

FOR EVERY WOMAN

For Every Woman is our innovative solution to bring help, hope, and support to women through our online database that offers resources for healthcare, ie. Pregnancy Health Centers, housing, financial aid, legal assistance, and more. As a **digital enterprise**, For Every Woman partners with other organizations to provide **physical and online services and resources**. Additionally, the **For Every Woman Mobile Medical Clinic** brings holistic healthcare and support to women across the country. Learn more at ForEveryWoman.org.



financials*



- PROGRAMS
- FUNDRAISING
- ADMIN COSTS

*pre-audited numbers

\$8.8M

TOTAL
INCOME

\$8.6M

TOTAL
EXPENSES

\$3.65M

TOTAL
ASSETS

\$338K

TOTAL
LIABILITIES

OVER \$1.5M IN GRANTS
RELEASED IN 2023



FINANCIAL INTEGRITY

Financial integrity and accountability are two of the most important things we value as an organization. We believe in stewarding every penny to help create a story of hope and empowerment for every woman facing an unplanned pregnancy. This is seen through an annual independent financial audit and an independent review from various financial accreditation organizations. Not only are we accredited by the Evangelical Council for Financial Accountability (ECFA), but we have also received high ratings from these other financial integrity organizations:



TAKE YOUR

passion for life



TO ACTION

SIGN UP FOR EMAILS

Stay connected with the news and stories of life. Sign up here: savethestorks.org/subscribe



VOLUNTEER

Use your God-given skills to help the life-affirming movement. Scan the QR code to get started.



PRAY

Join us in praying for a culture of life.

"I desire then that in every place the men should pray, lifting holy hands without anger or quarreling."
— 1 Timothy 2:8

DONATE

Give now to help provide life-saving support to women facing unplanned pregnancy: savethestorks.org/impact



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