



Save the Storks

2019: A YEAR IN REVIEW



Words cannot adequately express
**my deep gratitude for all you have
done for the pregnancy resource
center partners we serve.**

Our vision at Save the Storks is to reimagine the meaning of pro-life. We want to see a world where pregnancy resource centers are empowered to reach women in crisis with the support they need, to not only choose life for their child, but also life for themselves.

You are an integral part of this plan.

Together, we can continue helping pregnancy resource centers surround women facing an unplanned pregnancy with love, resources and support. Thank you, again, for all you do for Save the Storks.



Blessings.

Thomas Kim, Interim CEO





SAVE THE STORKS *exists to*

inspire cultural change by shaping compelling pro-life narratives and empowering strategic partners to serve and value every life.





STORK
BUSES

SAVE

LIVES



A woman facing an unplanned pregnancy is not always presented with the full range of options available to her.

That's why mobile medical units are so important. A Stork Bus helps pregnancy resource centers (PRCs) take services into their communities to reach more abortion-vulnerable women who desperately need hope and help in their unexpected pregnancy.

When a woman boards a Stork Bus she will get the support she needs. These mobile medical units are equipped with ultrasound machines and licensed technicians, as well as trained advocates to talk through her options.

85% of women who boarded a Stork Bus, and had a positive pregnancy test, chose life.



A Stork Bus brings the life-saving services of a pregnancy center directly to women, meeting them at their point of need and decision. —Joseph Schmidt, Director of Solutions

Jasmine's STORY

Jasmine was 19 years old when she found out she was pregnant. The pressure to abort from everyone around her felt immense, so she scheduled an abortion. But when she arrived at the clinic she had second thoughts and decided to leave. As soon as she walked outside, she saw a Stork Bus run by Compassion Care Center and was approached by their nurse, Stacie.

“Stacie told me I could get a free ultrasound and asked me if I wanted to see the baby, and I really did,” Jasmine said.

“Young women come to Planned Parenthood, and they often think their only option is to go into this place and terminate the life of their child. When they board the mobile unit and see their baby on the ultrasound they realize there's another option out there,” said Stacie.

Jasmine boarded the bus and saw her baby for the first time.



If they weren't out there that day I probably wouldn't have my child with me here today. I'm just so happy to be his mom.” —Jasmine, North Carolina



WATCH MORE OF JASMINE'S STORY
AND STORIES LIKE HERS AT:
[YOUTUBE.COM/SAVETHESTORKS](https://www.youtube.com/savethestorks)

STORK BUSES
at a glance

Our first Stork Bus launched in 2011. By the end of December 2019 we had 53 buses on the road in 25 states.

2019 STORK BUSES

7 DELIVERED

6 FUNDRAISED

10 IN PRODUCTION

THERE WERE MORE THAN:

1,800 ultrasounds

2,700 clients seen

2,154 positive pregnancy tests

1,872 choices for life*

*Numbers based on reporting from 51.4% of our affiliate partners.

Serving PREGNANCY CENTERS

Save the Storks serves PRCs through scholarships, grants, conferences and consulting. We also offer two key training events each year: StorkWorks Academy and Flyway Intensive.

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Save the Storks is the most loving pro-life organization out there. Not just loving the woman in need, but loving those who reach out to these women, making the pro-life movement a full movement of love! —Bre Cahoon, Vacaville, CA



2019 GRANTS & GIVING

Through your generous donations, Save the Storks was able to increase its giving by 115 percent year-over-year to our PRC affiliates and other international ministries.

2019: \$1 MILLION *given in grants & mission support*

2018: \$468,000 *given in grants & mission support*

AWARENESS *in 2019*

WEBSITE PAGE VIEWS: 2 million+

INSTAGRAM: 70 percent of our followers on Instagram are Gen-Z and Millennial women—the abortion-vulnerable demographic.

StorkWorks ACADEMY

A year-long package designed to equip executive directors and their centers with consulting, training and coaching.

- STORKS CONSULTING STAFF SPENT 1,248 HOURS TRAINING PRC STAFF IN 2019
- 13 SCHOLARSHIPS AWARDED FOR CONSULTING AND TRAINING
- 40 FLYWAY ATTENDEES
- 7 DIRECTORS TRAINED THROUGH STORKWORKS ACADEMY



Cindy Broese Van Groenou,
of J.Rophe Medical Clinic,
increased her centers' client
load by 75 percent after
implementing what she
learned at the Academy.

Flyway INTENSIVE

A four-day conference held in Colorado for executive directors and CEOs of pregnancy resource centers. The goal is to help PRC leaders grow their ministry, reach more abortion-minded clients and increase donor-funding.

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- **THE FLYWAY INTENSIVE CONFERENCE IS NOW AT THE TOP OF THE LIST FOR THE MOST EFFECTIVE CONFERENCE FOR US TO ATTEND.** The equipping, spiritual support, guidance, prayer and small breakout sessions were all so valuable no matter the size of ministry. —Christine Moody, Coastal Pregnancy Center, Morehead City, NC
- **FLYWAY IS UNLIKE ANY CONFERENCE I HAVE EVER ATTENDED.** Save the Storks poured out love, kindness, and encouragement. I left the conference with a clear vision to bring back to my center, and the tools and motivation to implement that vision. —Katrina Hanquist, Willow Center, Beatrice, NE



Tamra Axworthy,
the executive director for
A Caring Pregnancy Center,
had a 142% net revenue
increase after attending
StorkWorks Academy.



Brienda's STORY

Trapped in an abusive relationship, isolated from family and friends, and embarrassed about her situation, Brienda stared at the two lines on her home pregnancy test. Overwhelming feelings of sadness and confusion boiled over in her heart. She knew she couldn't bring another child into her current life, but she had no idea what to do.

On her way to class one afternoon, shortly after taking the pregnancy test, she saw the Women's Choice Center Stork Bus parked near her college and decided to talk to them.

"They didn't pressure me at all," Brienda said. "They just recommended some things and set up an appointment for me to come to the pregnancy center before I made any life-altering decisions."

At the pregnancy center, Brienda met a team of women willing to support her unconditionally and ensure she was educated on all of her pregnancy options.

"They threw a baby shower for me and gave me diapers, wipes, and other necessary supplies. They were an ear if I ever wanted to talk. I felt like abortion was my only option...until I went to the pregnancy center. I felt alone and defeated at the time but [the pregnancy center] gave me hope, encouragement and support."

Determined to change her circumstances, Brienda set goals and fiercely pursued them. She removed herself from the abusive situation and established safe housing for herself and her daughter before the birth of her son. She got a job, paid off old student loans and continued her education with a graduation date set in 2020.

"My son gave me the kick I needed. Having my son changed my life completely. He gave me the motivation and encouragement I needed to grow up. I stopped feeling sorry for myself and got up and started doing what I needed to as a mother," Brienda said.

"By choosing his life, I chose mine too."



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Thanks to Save the Storks we can do more than just talk to women about saving their babies, we can actually show them a heartbeat, show them a life, show them their baby.

—Louise Castellano
Englewood, NJ





It is more important than ever
**to meet women with love,
compassion and action.**

More than 70 percent of women who have had an abortion admitted they experienced, at least, subtle forms of pressure to end their pregnancies.*

Save the Storks exists to empower abortion-vulnerable women to choose life and we are on a mission to reimagine the pro-life movement.

**Statistics from the Journal of American Physicians and Surgeons*

